Rubén Naranjo Izquierdo

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Software Engineering Manager Profile

Creative and solutions-driven professional with experience managing people, supervising software development teams and providing solutions related to production. Passionate about developing easy to use and robust products that meet user requirements and working with people to grow their careers. Proficient in Java (J2EE), Web Services and RESTful micro-services. Proven expertise providing solid strategies with realistic budget. Comprehensive knowledge of web development (HTML, CSS, JavaScript, Angular, React) and other languages and frameworks such as iOS development (Swift), C or C++.

• Product Management	• Team Leadership	• People Management
• Risk Analysis	• Project Development	• Budgeting & Forecasting
• Software Development	• Performance Management	• Conflict Management

Career Experience

Software Engineering Manager, Amazon Kindle, Madrid, Spain   2021 to Present

Lead of the Web Reading charter of Amazon Kindle, composed of three products: Kindle for Web, the web reading experience at read.amazon.com; Look Inside The Book, the sample reading experience when shopping at amazon.com; and Kindle for PC, the native application for Windows computers. Ensured aligned vision across products, reusing technical stacks, operational best practices and team mechanisms.

- Oversaw and led the work of more than 25 engineers in three teams either directly or through 2 SDMs.

- Worked closely with product team and other Kindle engineering teams to ensure a solid long term vision for all products.

- Reviewed the operations of the teams and reduced the number of tickets from 200 to 40.

- Ensured the delivery of new features, revamping the reading experiences in all products and increasing the number of daily readers by 20% and pages read by 50%.

Software Engineering Manager, Amazon Business, Madrid, Spain   2019 to 2021

Built a new team from scratch in Madrid in charge of Amazon Business Registration funnel. Embarked all the team members while defining the team culture, engineering best practices, operational excellence and product delivery processes.

- Recruited and onboarded 10 engineers, handling growth and performance gaps to ensure a well-functioning team.

- Took ownership of the Amazon Business Registration product from a team in Seattle, reviewed the entire funnel and managed to increase 30% the successful funnel completion rate.

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Software Engineering Manager, Amadeus Services Limited, London, UK   2014 to 2019

Ensure smooth execution of technical operations, while leading three different software development teams within the digital e-Commerce department of Amadeus. Deliver technical support and guidance to team members in different areas, including web frontend, java backend and native iOS applications.

- Oversaw and led the work of more than 25 people in teams ranging from 7 to 15 engineers with different roles, including developers, product analysts, usability experts (UX) and quality engineers.

- Analysed performance of each individual, managed external communication, resolved conflicts, and ensured quality and on time delivery by motivating team members.

Interim Senior Manager, Amadeus Services Limited, London, UK   2018

Oversaw deliveries, evolutions, maintenance and innovation of all Self-Service Check-In (SSCI) products (kiosk, web, mobile and auto check-in). Ensured aligned vision, smooth collaboration and correct budget allocation by leading the entities working on SSCI tribe across sites.

- Supervised operations of department, including three teams and more than 30 people.

- Streamlined communication across four sites involved in SSCI (London, Nice, Sydney and Boston).

- Formulated and delivered budget across all sites and ensured budget availability to cover 30+ people of the department.

- Reduced the SSCI backlog of production issues from 120 to 40.

Component Team Leader, Amadeus Services Limited, London, UK   2016 to 2017

Provided leadership to e-Retail UIs component team, consisting of more than 30 developers working in three different countries and for four different tribes. Carried out several tasks, such as defining long-term goals for Amadeus standard e-Retail UIs, introducing relevant architectural updates and tools, ramping up new developers and engaging existing ones in common methodologies. Accountable for the stability of the e-Retail UIs in production and responsible of the production support.

- Led the component team, which delivered approx. 50+ improvements in development environment and tools and 200+ pages of documentation for future reference and newcomer ramp up.

- Succeeded in mitigating e-Retail UIs backlog of production issues from 170 to 10.

Product Owner, Amadeus Services Limited, London, UK   2013 to 2014

Set, prioritised and evaluated work generated by a software Scrum team in order to ensure impeccable features and functionality of the product. Led the development of purchase and confirmation pages of new standard UI for the Amadeus e-Retail product (B2C solution for airlines).

- Identified and integrated more than 70 features from existing version of e-Retail UI to the new generation.

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Additional experience as Senior Software Engineer at Amadeus SAS in Sophia Antipolis, France (2011 to 2013); Software Engineer at Amadeus SAS/GFI in Sophia Antipolis, France (2007 to 2011); and with a Research Grant at the Universidad Politécnica de Madrid, Spain (2006 to 2007).

Education & Credentials

Master's in Computer Science | Universidad Politécnica de Madrid, Spain

Professional Scrum Product Owner I and Master I | Scrum.org. London, United Kingdom

Sun Certified Programmer for the Java TM 2 Platform, Standard Edition 5.0 | Sophia Antipolis, France

Research grant at the Universidad Politécnica de Madrid, Spain

Languages: Spanish, English, and French

Technical Skills

Java (J2EE), Web Services (XML, SOAP, BPEL4WS), RESTful micro services, Web development (HTML, CSS, JavaScript, Angular, React), iOS development (Swift), C or C++.